

A heartfelt



Without the generous gifts of our corporate sponsors and loyal donors, the SSO would not be able to stage outstanding concerts with an orchestra of brilliant musicians, nor provide subsidies for student tickets.

We are launching this new section in *Bravissimo!* to shine the spotlight on our Patrons and Partners. They support us year after year and make it possible for the SSO to be a truly "national orchestra" that brings the gift of music to the diverse communities of Singapore.

In this issue, we would like to highlight some of our long-time corporate sponsors.

The success of an orchestra depends in large part on the talent it can attract and retain. Excellent musicians are much sought after by orchestras around the world. Through the **Musician Chair Sponsorship** scheme, the Zhendong Foundation has been contributing to the development and sustainability of the SSO by supporting the Principal Cello Chair. It has donated \$600,000 to the SSO since 2011. We are also thankful to the Keppel Corporation for supporting the Fixed Chair Cello since 2010.



Principal Cello Chair Sponsor



Corporate Seat Sponsor

Petrochemical Corporation of Singapore has a relationship with the SSO that goes back almost 30 years. In 1989, PCS started to donate \$10,000 a year as a **Corporate Seat** sponsor. Since 2006, it has increased its sponsorship to \$20,000 each year.

Other Corporate Seat sponsors who have supported us for more than 15 years are Prima Limited, Hong Leong Foundation and Stephen Riady Group of Foundations. More recently in 2013, Nomura Asset Management Singapore also became a Corporate Seat sponsor.

Our deepest appreciation to our corporate patrons and we very much hope that they will inspire other organisations to give the gift of music too.

'Can you please convey my appreciation to your sponsors? Patrons of the arts are key to outreach programmes such as the one on Sunday, outreaching to a different type of audience and opening their ears for the future.'

Cecile Collineau, who brought her 9-year-old daughter to the Children's Concert on 20 March 2017